



## ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

**Registered Office:** 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

**Corporate Office:** One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: [www.icicipruamc.com](http://www.icicipruamc.com),

email id: [enquiry@icicipruamc.com](mailto:enquiry@icicipruamc.com)

**Central Service Office:** 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

### **Notice-cum-Addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Balanced Advantage Fund (the Scheme)**

NOTICE is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved the following exit load structure with effect from February 22, 2016:

#### **Exit load under the Scheme:**

- If units purchased or switched in from another scheme of the Fund are redeemed or switched out upto 20% of the units (the limit) purchased or switched within 18 months from the date of allotment - Nil
- If units purchased or switched in from another scheme of the Fund are redeemed or switched out in excess of the limit within 18 months from the date of allotment - 1% of the applicable Net Asset Value (NAV)
- If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 18 months from the date of allotment - Nil

The above shall be applicable to all the transactions including investments through Systematic Investment Plans (SIPs) and Systematic Transfer Plan (STPs) and on redemptions through Systematic Transfer Plans (STPs), Systematic Withdrawal Plans (SWPs) and 'Moneyback' facility. The exit load shall henceforth be applicable for all the investors under the Scheme from their original investment date in the Scheme.

Investors are requested to take a note of the above change.

**All the other provisions of the SID/KIM/addenda except as specifically modified herein above remain unchanged.**

**This Notice-cum-Addendum forms an integral part of the SID/KIM/addenda of the Schemes, as amended from time to time.**

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : February 17, 2016

**Authorised Signatory**

No. 017/02/2016

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**